

# 4<sup>™</sup> ROYAL HIGHLAND FESTIVAL

# 23-24 October, 2019





## **Royal Highland Festival**

Royal Highland Festival (RHF) is an annual event for the Gasa Dzongkhag. The highlanders from ten highland Dzongkhags showcase their unique culture, tradition and textiles. The festival created awareness to tourists and Bhutanese on yak based livelihood and existence of nomadic culture. The festival also provide new economic avenues for the highlanders through homestays, pack pony services and sell of yak related products. The festival gathers more than 500 people from all walks of life.

- Highland games and sports
- Exhibitions
- Laya Run
- Livestock Shows
- Bja (yak fur tents) Display
- Animal Parade
- Traditional songs
- Strongwoman competition

## Our story

The concept of RHF was born under the Royal command: His Majesty The King. The festival aims to preserve waning highland tradition and culture through promotion of tourism and yak based industries.



### "To have a vibrant

Bhutanese Highlands with well conserved tradition and culture vis-à-vis developed socio-economic

conditions"

### **Our Success Stories**

st RHF was conducted on 16-18,October 2016 and the function was graced by His Majesty The King.. The festival bolstered the support of 9 highlands Dzongkhags, Civil Societal Organizations, Volunteers, International and National visitors .53 KMs Snowman Run from Gasa Tshachu to Langothang, Laya was the most exciting feature.

nd RHF was organized on 23-24, October 2017.Simillary, the festival was blessed by the presence of His Majesty as a guest of honor. The function was also graced by the India-Bhutan Ambassador and other participants. As in the first highland festival, we received the support from many entrusted individuals, Organizations and Agencies. 25 KMs Laya Run from Ponjothag to Langgothang, Laya was organized in lieu of Snowman Run. Thus, Laya Run agreed to organize annually as part of RHF.



rd RHF was organized on 23-24, October 2018. The festival was graced by Hon'ble Chief Justice of Bhutan as a chief guest. The function was also many other esteemed

participants. We were lucky to have received the support from many entrusted organizations and individuals. 25 km Laya Run was held on 23rd October,2018.



Venue: Langothang Celebration Ground Laya Gewog Gasa Dzongkhag

#### Hope to see you there!!!

For more information

**Contact Us** 

General inquires: Dzongrab @ 16288127 and DLO @ 17129565

Farm stays: Principal, Laya @ 16288141 & Planning officer @ 16288163

Laya Run: Principal, GPS @ 16288124

Visit us on the web: www.gasa.gov.bt & Official Fecabook page: Gasa

## Who We Are

The Gasa Dzongkhag is honored to shoulder the responsibility of organizing agency for Royal Highland Festival. The Office of the Gyalpoi Zimpoen and Department of Livestock are the key stakeholders for the RHF. We also received the fund support from philanthropists, donors, ,private enterprises, companies and financial institutions.

We have had the service support from individuals, Civil Societal Organizations and Youth Volunteers that we cannot forgo.

#### **Fourth Royal Highland Festival**

4th RHF takes place at Langothang, Laya from 23-24, October 2019.The memorable occasion will be all about experiencing highland culture and nomadic life. The two days festival offers a chance to try something new or different in a pristine atmosphere at little or no cost.

We hope you enjoy the programs and events that are on offer at the festival. Catch you up with friends at a festival event and meet enthusiastic people.